

SHUR-LINE BRUSHES

Paintbrushes designed to meet the needs of both the retailer and their customers – focusing on quality workmanship, a clear step-up strategy and well-designed packaging that engages the customer and simplifies their decision process.

FILAMENTS

As much as your eye goes to the brush handle first, the filaments will have the most impact on how satisfied you are with your results.

MATERIAL

Predominantly polyester but nylon is added at the premium level for greater control.

FINISHING

Filaments can be tipped or tapered for a smoother paint finish and easier edging.

CONSTRUCTION

Durability and cost vary based on whether your filaments are solid, hollow or some mixture of both

HANDLES

Sanded hardwood handles are the mark of a quality brush handle with lesser woods followed by plastic handles rounding out the less expensive brushes. The shape of the handle has been designed to maximize the brush and the project.

PROJECT FOCUS

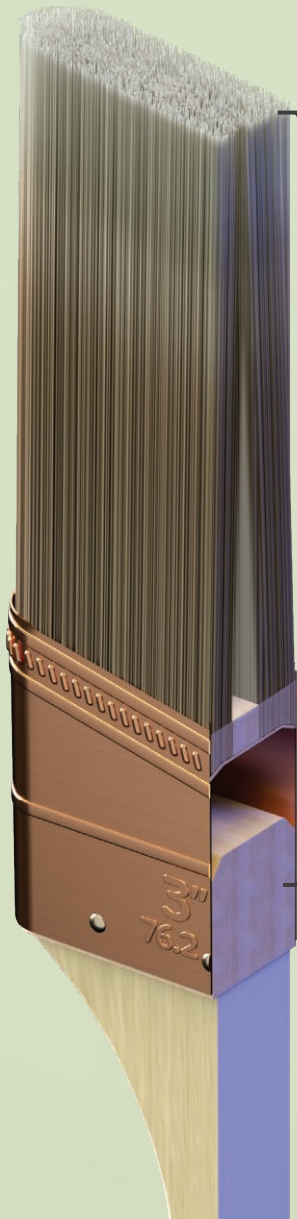
Quickly select the right brush for your project

QUALITY LEVEL

Simple terminology color coded and highlighted emphasizing why you should select that level

PAINT & SURFACE CHECKLIST

Each brush includes a handy checklist for picking the tool that best matches your paint finish and surface.



SASH
All-purpose handle for trim and detail



RATTAIL
Thinner handle for an extra level of control



VARNISH
Wider wall brush handle for maximum coverage



SHORTCUT
Short handle for tight spaces and close work

SHUR-LINE BRANDED BRUSH PROGRAM MATRIX

QUALITY	LEVEL	FILAMENT			HANDLE
		MATERIAL	FINISHING	CONSTRUCTION	
Pearl: Premium	Professional Quality & Finish	Polyester Nylon Blend	Tipped and Tapered	Solid	Sanded Beachwood
Indigo: Best	Best Results Superior Finish	Polyester	Tapered	Solid	Sanded Birch
Sable: Better	Better Coverage Holds More Paint	Polyester	Blend of Tapered and Straight	Solid	Stained
Slate: Good	Good Value	Black Polyester	Blend of Tapered and Straight	Solid and Hollow	Stained
Onyx: Good	Good Value	Polyester	Blend of Tapered and Straight	Hollow	Plastic
Best Oil Brush	Best Results	White China Natural Bristles			Sanded Poplar
Oil Brush	Good Value	Polyester Bristle Blend	Tapered (Polyester)	Solid (Polyester)	Plastic